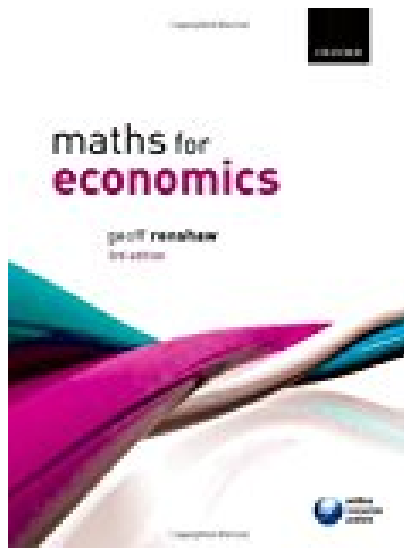


Maths for Economics



BOOK DETAILS

- Author : Geoff Renshaw
- Pages : 674 Pages
- Publisher : Oxford University Press
- Language : English
- ISBN : 0199602123

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BOOK SYNOPSIS

Drawing on his extensive experience teaching in the area, Geoff Renshaw has developed Maths for Economics to enable students to master and apply mathematical principles and methods both in their degrees and their careers. Through the use of a gradual learning gradient and the provision of examples and exercises to constantly reinforce learning, the author has created a resource which students can use to build their confidence - whether coming from a background of a GCSE or A Level course, or more generally for students who feel they need to go back to the very basics. Knowledge is built up in small steps rather than big jumps, and once confident that they have firmly grasped the foundations, the book helps students to make the progression beyond mechanical exercises and on to the development of a maths tool-kit for the analysis of economic and business problems - an invaluable skill for their course and future employment. The Online Resource Centre contains the following resources: For Students: Ask the author forum Excel tutorial Maple tutorial Further exercises Answers to further questions Expanded solutions to progress exercises For Lecturers (password protected): Test exercises Graphs from the book Answers to test exercises PowerPoint presentations Instructor manual

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